

# IPVS 2026

38<sup>TH</sup> ANNUAL CONFERENCE OF  
THE INTERNATIONAL PAPILLOMAVIRUS  
SOCIETY

## GLOSSARY

OCTOBER 22-25, 2026 | ATHENS, GREECE



Lighting the Flame for a World Free from HPV-Related Diseases

[ipvsconference.org](https://ipvsconference.org) | #IPVS2026

# GLOSSARY: FULL ITEM DESCRIPTIONS

## ACKNOWLEDGEMENT

**Note:** All supporters will receive recognition in the Industry Support and Exhibition section of the programme guide, on the event website, and in the mobile app. Additionally, onsite signage will showcase your contributions, ensuring high visibility throughout the event.

## EDUCATIONAL ITEMS

### EDUCATIONAL GRANT

Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

### EDUCATIONAL PARTICIPATION GRANT

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Congress. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Congress Committee, will handle the pre-selection of participants (HCPs).

Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Congress.

- Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Congress Secretariat.
- These grants are essential in ensuring broad participation and fostering educational growth at the event.

### PLENARY / PARALLEL INDUSTRY SESSION

Organise an official non-CME Industry Symposium, subject to Congress Committee approval.

- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase “Official Industry Symposium of IPVS 2026.”
- Featured in the designated industry section of the Congress Programme.
- Indicated in the timetable as: “Industry Session” not included in the main event CME/CPD credit offering”.

**PLEASE NOTE:** The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.



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## COFFEE BREAK SESSION (20 MINUTES)

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Coffee Break sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

These sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.
- Show your products in action, making a lasting impression.

## PROMOTIONAL ITEMS

### PRE-EVENT TEASER (WEBPAGE INCLUDES 4 MINUTE VIDEO)

- Showcase your brand with a dedicated page on the official event website, including a prominent 4-minute video to engage attendees.
- Maximise exposure by connecting with attendees before the event, building anticipation and drive interest in your session early.
- While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.
- Please note, all pages will undergo review by the Programme Committee to ensure quality and alignment.

### RECHARGE AREA SPONSORSHIP

Power up attendee engagement by sponsoring the Recharge Area- a dedicated space for delegates to relax, recharge their devices, and connect with others.

- **Boost Your Visibility:** Feature your company's logo on eye-catching signage with a "Sponsored by..." message for maximum brand exposure.
- **Own the Space:** Customize the Recharge Station with your branding and creative design elements to create a memorable, brand-driven experience.
- **Engage Attendees:** Offer branded giveaways to visitors, ensuring your company stays top of mind every time they power up.

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## MOBILE APP

The Conference Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

### MOBILE APP SUPPORTER

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a “Supported by” acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.

### MOBILE APP ADVERT

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

### MOBILE APP PUSH NOTIFICATION

- Reach participants instantly with a personalised message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organiser to coordinate the ideal date and time for maximum impact.

## LANYARD STATION BRANDING

Increase your brand visibility by sponsoring the Lanyard Pick-Up Station in the registration area. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your logo and branding will be prominently featured on the station, ensuring a powerful first impression with thousands of attendees.

## LANYARDS (NGOS ONLY)

Increase your brand visibility by sponsoring the event's lanyards, featuring your company's custom brand colors. This high-visibility item ensures your brand is front and center from the moment participants arrive, making a lasting impression throughout the event.



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## CONFERENCE BAG TAG

Exclusive sponsorship to enhance your brand visibility by sponsoring our luggage tags, which will be attached to the congress bags. These durable tags will feature your logo and can be reused by participants, providing long-lasting exposure!

Choose the colour and design to match your corporate branding! No product placement allowed.

## VIDEO AT BADGE PRINTING STATION **\*NEW**

Maximise your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

### **Industry Support Disclosure**

*This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.*

## IPVS SOCIAL MEDIA ANNOUNCEMENT

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

## HOSPITALITY SUITE / MEETING ROOMS

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximising your brand's exposure.

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## CONFERENCE WEBSITE BANNER (HOMEPAGE & INDUSTRY SESSION PAGE)

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event!

- Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.
- The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Programme Committee to uphold high standards, with no direct product advertising permitted.

## BANNER IN ATTENDEE LETTER (REGISTRATION CONFIRMATION) **\*NEW**

By partnering with us on this digital marketing opportunity, your brand will be front and centre in the inbox of every participant, maximising your reach and impact.

- The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.
- This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

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## WI-FI LANDING PAGE

Utilize the event's Wi-Fi and make your brand the gateway to connectivity for all attendees.

- Your logo and name will be prominently featured on the Wi-Fi landing page, ensuring immediate brand visibility as participants log in.
- Branded Wi-Fi access cards included in the congress materials will extend your reach, placing your brand directly into the hands of every attendee.

## IMAGE ADVERT IN THE IPVS CONFERENCE MAILING

Go beyond the congress database and connect with a wider audience through our congress-focused mailshot. This powerful feature delivers your message to both attendees and a broader network, maximizing your exposure effortlessly.

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## PROMOTIONAL MAILSHOT (EXCLUSIVE) & JOINT INDUSTRY MAILSHOT

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

### **Exclusive Mail Blast:**

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The “From” field will feature IPVS 2026, enhancing brand recognition.

### **Joint Mail Blast:**

- Share a mail blast with other supporting companies, expanding your reach.
- Content must adhere to Kenes design requirements, and our team will handle the design for you.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

### ***Industry Support Disclosure – will be added to all mailshots***

*This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.*

## POST CONFERENCE MAILSHOT (EXCLUSIVE)

Stay connected with participants after the Congress by sending a Post-Congress Exclusive Mail Blast to registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for maximum engagement!

- Enjoy the advantage of an exclusive mail blast tailored specifically for your company, ensuring your message is delivered to all interested participants.
- Reach out to attendees after the event, reinforcing your brand and maintaining engagement.
- Provide your HTML design (adhering to Kenes design requirements) and a preferred subject line to create a compelling message that resonates with recipients.
- The “From” field will feature IPVS 2026, ensuring your company is recognised in conjunction with the Congress brand.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

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## MINI PROGRAM SUPPORTER

Boost your brand's visibility with the Mini Programme, an essential, easy-to-carry guide that attendees will use throughout the event.

- The Mini Programme is a compact, on-the-go resource distributed to all participants, ensuring your brand is seen repeatedly as attendees navigate the event.
- With key details like session times and locations, attendees will constantly refer to this guide, putting your brand front and centre at every glance.
- Your company will be recognised on the inside back cover with the statement "Supported by..." along with your company logo, ensuring your brand is noted by all attendees.

## MINI PROGRAM (ADVERTISEMENT INSIDE PAGE) \*NEW

Boost your brand's visibility with the Mini Programme, an essential, easy-to-carry guide that attendees will use throughout the event.

- The Mini Programme is a compact, on-the-go resource distributed to all participants, ensuring your brand is seen repeatedly as attendees navigate the event.
- With key details like session times and locations, attendees will constantly refer to this guide, putting your brand front and centre at every glance.
- Your company will be recognised on the inside back cover with the statement "Supported by..." along with your company logo, ensuring your brand is noted by all attendees.

## COFFEE BREAK (LIVE ANNOUNCEMENT)

As the Coffee Break Supporter, your company will receive premium exposure through a live announcement during a selected Coffee Break, where all registered attendees are invited to the Network. This live announcement will allow you to promote your company and brand directly to the conference participants in a highly visible, engaging manner.

The package includes:

- Live Announcement: Your company will be acknowledged through a live announcement at the start of the Coffee Break, ensuring that all attendees are aware of your support and contributions to the event. Text can be provided and is subjected to approval of the Scientific Committee.

This is a fantastic opportunity to promote your company and make a memorable impact on attendees while they enjoy the Coffee Breaks and network with industry peers.

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## **COFFEE BREAK (PER BREAK / FULL DAY)**

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and centre where attendees gather.
- Maximise your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

## **VENUE BRANDING**

More information about this item will be provided upon request.